Personal Chefs & Experiences

AN INVITATION TO BELONG

PRIVATE CIRCLE

A private world of Italian hospitality, exceptional dining and curated experiences.

TUSCANY · UMBRIA · BEYOND

A WORLD RESERVED FOR YOU

More than dining. A lasting connection.

Personal Chefs & Experiences

Italy is never just a destination. It is a feeling - the people you meet, the table you share and the moments that stay with you.

Created by private chef Alessio Berionni, AB Private Circle brings together refined Italian dining, thoughtful personal service and a select network of experiences across Tuscany and Umbria.

Whether you are returning to your favourite villa, celebrating with loved ones or discovering the region for the first time, membership opens the door to a more personal way of experiencing Italy.

01
Personal

Service shaped around your tastes, occasions and travel plans.

02
Privileged

Member-only dining benefits and early access to selected experiences.

03
Considered

A trusted point of contact for exceptional culinary moments.

CHOOSE YOUR MEMBERSHIP

Three ways to belong.

Personal Chefs & Experiences

Silver

THE ITALIAN EXPERIENCE

€199
PER YEAR

- 5% off one eligible booking, up to €100 in savings
- Priority response to your booking enquiry
- Welcome aperitivo with a booked private dinner
- Access to member communications and selected experiences

Gold

THE TUSCAN LIFESTYLE

€499
PER YEAR

- 7% off up to two eligible bookings; €250 annual savings cap
- Silver welcome and priority benefits, plus one culinary upgrade
- One 30-minute culinary planning consultation
- Early access to new experiences and club event invitations

Black

THE PRIVATE COLLECTION

€1,200
PER YEAR

- 8% off up to three eligible bookings; €500 annual savings cap
- Gold welcome and culinary upgrade, plus a premium tasting benefit
- Two 45-minute culinary planning consultations
- Priority personal assistance and early access to experiences

All prices are proposed annual membership fees. Benefits are subject to availability and the Membership Terms on page 5. Dining and third-party experiences are priced separately.

THE PRIVATE CIRCLE LIFESTYLE

Experiences worth coming back for.

Personal Chefs & Experiences

01 Private Dining

Beautifully considered lunches and dinners at your villa, crafted around seasonality, local ingredients and the people around your table.

02 Cooking Experiences

Hands-on pasta-making, Tuscan classics and chef-led workshops to enjoy together.

03 Celebrations & Gatherings

Intimate celebrations, gourmet BBQs and signature pizza parties by The Fox, with tailored service from our wider team.

04 Wine & Local Discoveries

Introduction to selected wineries, truffle experiences and cultural encounters, subject to partner confirmation.

05 Tailor-Made Stays

Culinary planning for multi-day villa stays and private programmes, quoted individually.

Membership provides access to member privileges and assistance, not complimentary chef services, third-party bookings or guaranteed partner discounts. Availability and separate quotations apply.

MEMBERSHIP ESSENTIALS

Beautifully simple. Clearly defined.

Personal Chefs & Experiences

TOPIC	HOW IT WORKS
Membership term	12 months from activation. Renewal is by express agreement, not automatic.
Who may use it	Benefits apply to bookings made by the named member for themselves and their household or personal party.
Eligible bookings	Selected AB Personal Chefs & Experiences private dining, cooking classes, pizza parties and BBQ services expressly marked as eligible.
Minimum booking	Silver €800; Gold €1,200; Black €2,000 per discounted booking.
Discount limits	Silver: once / €100 max. Gold: twice / €250 total max. Black: three times / €500 total max.
Excluded charges	Taxes where applicable, transport, rentals, third-party services, weddings and corporate events unless agreed in writing.
Combinations	No stacking of discounts, credits, promotional offers or special partner rates.
Availability	All dates, menus, upgrades and partner services require written confirmation. Priority does not guarantee availability.
Welcome & upgrades	Available only alongside eligible paid services; not separately redeemable or convertible to cash.
Cancellation	Individual bookings follow their own agreed booking and cancellation terms.

Consumer cancellation and withdrawal rights, where applicable, remain unaffected. Complete contractual terms, privacy information and payment details must be provided and accepted before purchase. Membership fees and benefits are subject to final tax and legal review before public sale.

AB

Personal Chefs & Experiences

INTRODUCING THE FOUNDING COLLECTION

Your place at our table.

Our first season welcomes a limited collection of 30 Founding Members.

Discover a new way to experience Italian hospitality - made personal, thoughtfully curated and always centred around the pleasure of sharing exceptional food.

INVITATION ENQUIRIES

Request membership

Contact AB Personal Chefs & Experiences directly to request the full membership terms, availability and a personal invitation.

EMAIL Contact@abpersonalchef.com

WHATSAPP +30 3703727827

Memberships subject to acceptance and availability. This brochure is an invitation to enquire, not a payment or booking confirmation.